

NANCY YURIDIA SILVA MICHEL

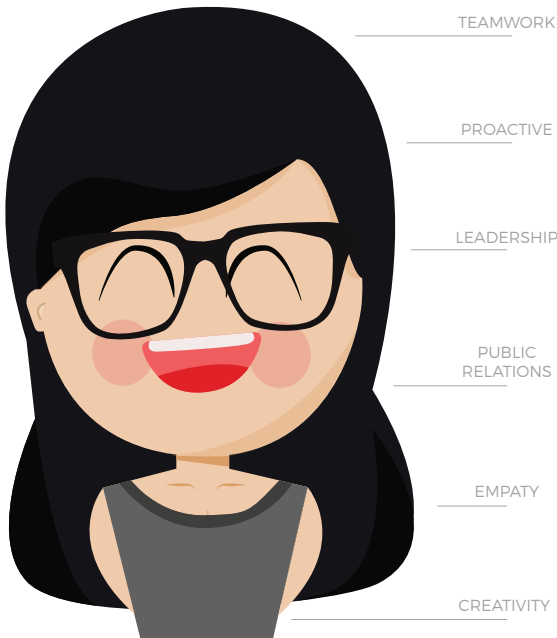
Advertising and Public Relations.
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ENGLISH

B2 LEVEL

ABOUT ME



Every day is an opportunity to be better at what I do, and to do what I love. I like to surround myself with people, learn about them. An important part of being human is to leave a trace of goodness behind — otherwise, why do we live? The knowledge is meant to be shared. People spend more and more time looking at their phones or laptops and less on the streets. That's why I love Digital Marketing, it empowers you to be with your audience, right where they are.

HOBBIES



WORK EXPERIENCE

- 2012-2013** **Taller Tonila (Car Business)**
Management and customer service
- 2013-2013** **Rino Azul (Advertising Agency)**
Social Media Manager
- 2013-2014** **MIA Creativos (Marketing Agency)**
CM, Marketing Campaings and customer service
- 2015-2015** **Oswy Delgado (Politician)**
Photography and Community Manager
- 2014-2016** **Pacific3 (Digital Marketing)**
My freelancer project: Digital Marketing
- 2015-2015** **Itzel Ríos de la Mora (Senator)**
Social Media Manager
- 2015-2015** **Density Labs (Software Development)**
Social Media Manager
- 2015-2016** **SureSpot INC (Parking Company)**
Management and graphic design

SKILLS

BLOG AND WEBSITES [WORDPRESS

MANAGEMENT AND ACCOUNT ADMINISTRATION

BUFFER SPROUT SOCIAL HOOTSUITE

AUDIO EDITING [AUDITION

GRAPHIC DESIGN

ILLUSTRATOR PHOTOSHOP INDESIGN SKETCH

VIDEO EDITING [FINAL CUT

COURSES AND TRAINING

